

## Kellogg's® Tony The Tiger Football Summer Camp 2024

### OFFICIAL RULES

1. **Duration:** The promotion begins on Monday 24<sup>th</sup> June 2024 at 8AM and ends on Monday 29<sup>th</sup> July, 2024 at 4PM.
2. **How to participate:** During the stipulated Start and End dates of the promotion, contestants are required to purchase a Participating Kellogg's cereal (as defined below), submit their entry in any of the two alternatives of participation and get the chance to win the one (1) of four (4) summer camp prizes. A random draw will take place at the end of the promotion and 4 lucky winners would be chosen.

You can participate in the following ways:

#### **Alternative A for participating:**

1. Purchase any Kellogg's participating cereal listed below in any of the participating stores.
2. Send a photo of the receipt with your contact info via WhatsApp messages to 1(868) 389-8389.

#### **Alternative B for participating:**

1. Purchase any Kellogg's participating cereal listed below in any of the participating stores.
2. Request the entry form in store and fill out with the required information.
3. Place in the respective drop boxes located in the supermarkets.

This promotion is in no way sponsored, endorsed, or administered by, or associated with WhatsApp. Contestants understand that they are providing their information to Hand Arnold (A CDP Trinidad Ltd. Company) via WhatsApp and not to these platforms. The information they provide will only be used for communicating with contestants to receive their entry for participation.

Contestants can enter as many times as they would like but are eligible to win only once.

By entering this promotion, contestants accept and agree to these Official Rules of the promotion, which shall be final in all participant matters.

3. **Participating products:**
  - Frosted Flakes Cereal 10.9oz, 17.3oz
  - Frosted Flakes Marshmallow Cereal 10.6oz
  - Frosted Flakes Strawberry Milkshake Cereal 11.6oz
  - Frosted Flakes Cinnamon French Toast Cereal 11.6oz
4. **Participating Stores: Promotion available at all leading retailers nationwide.**

5. **Prizes:** Each winner will receive a month's membership in one of the selected Summer Football camps for themselves and 3 of their friends. This prize is valued at \$2,500TTD.

The prize will not be transferred, substituted, replaced or exchanged for cash. Additional expenses or costs not specified here are not included and are the sole responsibility of each winner.

6. **Eligibility:** Only residents of Trinidad and Tobago are eligible to participate. A valid ID must be presented to receive any prize. Employees of Hand Arnold and of participating Supermarkets and their immediate family members are not eligible for participation.
7. **Selection and Notifications:** All entries sent to our Whatsapp number and deposited in the drop boxes at the participating supermarkets will be combined into a single list, from which four (4) winners will be selected. There will be four (4) draws. Entries that are not winners will automatically participate in the next draw. In each draw, one (1) winner will be selected to collect the prize for themselves and three of their friends. The winners will be selected randomly using a digital application among the eligible entries received and will be executed at Hand Arnold's office located at Chootoo Lane, San Juan. On the same date and place, four (4) alternative winners will be selected in the event that one of the selected winners does not claim the prize or is disqualified. Each winner will be notified by telephone using the contact information they provided upon entry. The winners will be drawn on Wednesday 31<sup>st</sup> July 2024.

Hand Arnold will inform the winners of the date and time they can collect their prizes based on their availability within 48 hours of being selected or the winners being announced.

8. **Waiver:** By entering this promotion, contestants waive all rights to claim punitive, incidental and consequential damages, attorneys' fees or any damages other than actual out-of-pocket costs incurred to enter. Each winner grants the promoter, administrator, their subsidiaries and their advertising, promotions and public relations agencies the right to publish and/or announce their name, voice and image, in any advertising media in the country without additional compensation. for the sole purpose of identifying them as the winner of this promotion. By participating in this promotion, winners agree to take photos with the prize and Promoter staff and other persons designated by the Promoter. Likewise, they agree to attend television and radio programs for interviews, if required. The winner's photos may be published in the press and internet media determined by the Promoter. All entries, photos and videotape or tape recordings of the participants and persons accompanying the winner will become the property of the Promoter.
9. **These rules will be available,** during the promotion period, on Hand Arnold's official Facebook and Instagram webpages.
10. **Administrator:** Hand Arnold (A CDP Trinidad Ltd. Company)